

Perfect Pitch

'Speaking with better confidence, poise and impact'



What is *Perfect Pitch*?

- ✚ *Perfect Pitch* is an innovative professional development product that helps participants transform their effective spoken communication.
- ✚ *Perfect Pitch* breaks down anxiety, builds confidence and enhances poise.

- ✚ *Perfect Pitch* equips participants with practical skills to help them prepare, deliver and continually improve upon their performance in spoken presentation.
- ✚ *Perfect Pitch* uses a distinctive, dialogue-based method – through intensive workshops, each running across a 24 hour period – that helps participants to unblock, regroup and reframe their approach to speaking.
- ✚ To ensure maximum benefit from workshop participation, *Perfect Pitch* is limited to 15 participants per session.

Who needs *Perfect Pitch*?



Professionals in any sector, and at any stage of their career:

- ✚ Who are motivated to improve their spoken presentation to large or small groups – in meetings, seminars, workshops, boardrooms, pitches, conferences, lectures or classrooms;

- ✚ Whose role can involve speaking on television, radio or in any other kind of live or recorded broadcast;
- ✚ Who feel their apprehension and anxiety about speaking in groups is preventing them from reaching their full potential; and/or
- ✚ Who want their spoken words to have maximum impact or influence.

Why *Perfect Pitch*?

- ✚ *Perfect Pitch* has been designed and developed by Kapacity.org - which works globally to help leaders, teams and organisations deliver effective and sustainable change - in partnership with Speech Pathology Tasmania.



- + *Perfect Pitch* is delivered by accomplished speaker Natasha Cica of Kapacity.org, who has extensive experience as a professional communicator across corporate, public sector, community and educational sectors - with leading speech pathologist and voice therapist Rosalie Martin of Speech Pathology Tasmania, who is passionate about working with adults and children who have weaknesses in their communication skills. Natasha and Rosalie also collaborate with carefully selected trainers to deliver *Perfect Pitch* in a range of locations.
- + *Perfect Pitch* is especially suited to women, younger professionals, members of minority or marginalised groups, and people whose first language is not English - whose voices and perspectives can be under-represented in a range of professional contexts.



- + *Perfect Pitch* was launched in early 2015 - in partnership with Australian business leader Brett Torossi of Avalon Retreats. The venue was the award-winning Avalon City Retreat looking over the central business district of Hobart, Tasmania.



The inaugural workshop was open to women participants.

Special guests included Tasmania's Minister for Women – and leaders from Tasmania's Aboriginal community, education and health sectors.

Testimonials:

-  *I really loved the time spent on this ... looking at myself from a different angle. I found the exercises on the throat and voice projection very practical and helpful. The activities were gentle and well thought out, with a clear outcome.*
-  *One of the most rewarding aspects about the workshop was Natasha and Rosie's gift of time for reflection ... Much to digest, much to process, much to be inspired by.*
-  *I have learnt so much from this workshop ... It's really empowering to be invited to contribute to a circle that has a shared respect and purpose.*

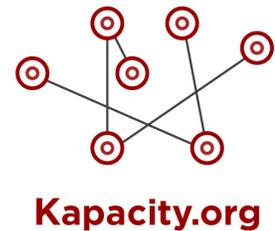
- ✚ *Thank you for setting this space up so that everyone could contribute when/how they felt they needed to. Rosie and Natasha, your passion and generosity in sharing your experiences is invaluable to me.*
- ✚ *I have to confess I had visions of the usual “stand here, say this, talk now, don't talk now”, stage-between-us, standard presentation lecture. Having worked hard to escape from the corporate mold in my life, part of me was apprehensive. Perfect Pitch ... was none of those things. It was intimate. Subtle. Big picture ideas and simple truths tied softly together with ribbons of practical information.*

More about *Perfect Pitch*



More information about Natasha:

Dr Natasha Cica is the founding director of [Kapacity.org](https://www.kapacity.org) - which works globally to help leaders, teams and organisations deliver effective and sustainable change.



Natasha's professional experience spans public administration (including as a legal analyst and policy adviser to the Parliament of Australia), corporate law, philanthropy and the non-government sector. She has held roles at university-based think tanks in Australia and Europe, and is an award-winning author, broadcaster and public commentator.

Natasha was an inaugural recipient of a Sidney Myer Creative Fellowship in 2012, rewarding outstanding talent and exceptional courage; and in 2013 she was recognised by the *Australian Financial Review* and Westpac banking group as one of Australia's 100 Women of Influence. She currently is an adjunct professor at the ANU College of Law at the Australian National University. Natasha holds a doctorate in law from the University of Cambridge, a masters in law and ethics from King's College London, and a BA LLB (Hons) from the Australian National University.

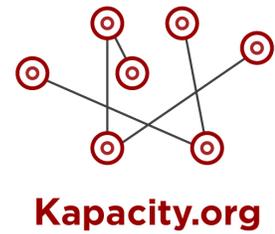
Natasha has designed and delivered professional development and leadership training in a wide range of contexts - including Audencia Nantes School of Management in France, the Australian National University, the University of Tasmania, the Committee for Economic Development of Australia, the Institute of Public Administration Australia, the Australian Government Leadership Network, the Shackleton Epic Leadership Roundtable under the patronage of the Governor of New South Wales, Tasmania's Integrity Commission and the Tasmanian Leaders Program.

More information about Rosalie:

Rosalie 'Rosie' Martin is a clinical speech pathologist with 30 years of practice experience. For the past 18 years she has run [Speech Pathology Tasmania](#), a private practice based in Hobart, Tasmania. Rosie has special expertise in assessment and intervention for people with severe literacy acquisition disorders, autism and social communication impairments and anxieties.

Rosie also has extensive speaking experience delivering professional learnings to a wide range of audiences. She is a facilitator with the Centre for Courage & Renewal, and is active in her local community bringing groups together to undertake intentional, reflective dialogue across diversity.

In 2013 Rosie founded Chatter Matters Tasmania, a benevolent organisation to foster language and literacy development projects within vulnerable



populations. Chatter Matters' foundation projects are based at the Risdon Prison in Tasmania - bringing a communication-focused skill-set to parent-child attachment, relationship development, and literacy.

Rosie is chair of the Tasmanian branch of Speech Pathology Australia. In 2015 she led the successful *No Bars On Books* campaign to bring community-donated children's books into the hands of prisoners' children.

To enquire further about *Perfect Pitch* - email natasha@kapacity.org